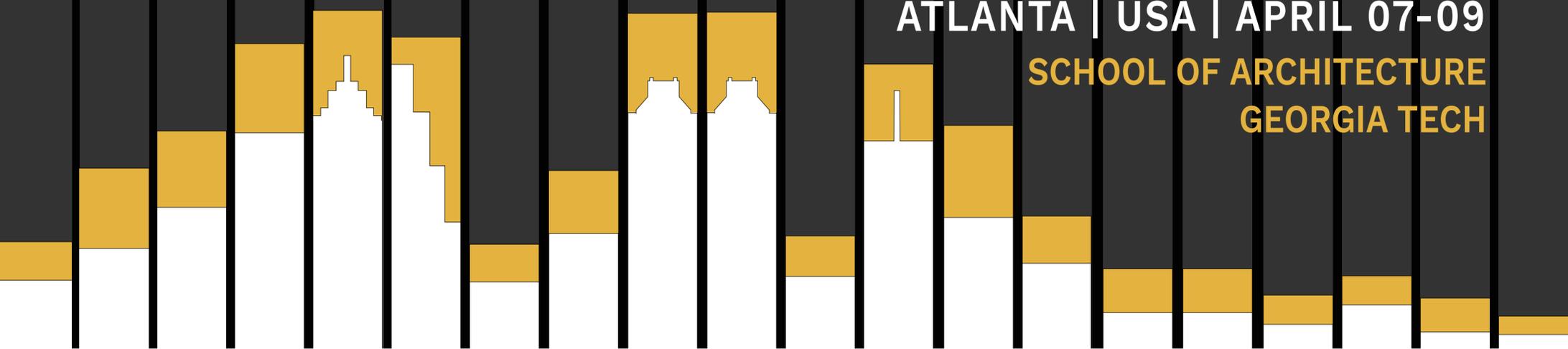


SYMPOSIUM ON SIMULATION FOR ARCHITECTURE + URBAN DESIGN

SimAUD 2019

ATLANTA | USA | APRIL 07-09

SCHOOL OF ARCHITECTURE
GEORGIA TECH



PROFILE //

Over the last decade, simulation and design computation have become synonymous with the pursuit of building performance and integrated environmental design. The rapid acceleration of computing power, through the continued development of hardware, software, and web-based applications, allow architects and urban designers broad access to tools that can aide the design process. With this expanded capacity comes a blurring of disciplinary boundaries, as simulation-based decision support unites stakeholders from various fields. In many ways, this increased collaboration between disciplines has made the building industry more amenable to reiteration, optimization, and integration across a range of performance considerations - from energy to form generation fabrication, human comfort, and behavior. Like any significant change in an applied field, this transformation in computational capacity has resulted in a disruption to the status quo and opened doors to a broad array of new performance considerations and generative design methods.

IMPORTANT DATES //

Abstract (Optional)	Sep 22, 2018
Paper/Poster Deadline:	Nov 10, 2018
Acceptance Notification:	Dec 15, 2018
Camera-ready Deadline:	Jan 19, 2019
Workshop Day:	Apr 07, 2019
Conference:	Apr 07-09, 2019

The 10th annual Symposium on Simulation for Architecture and Urban Design (SimAUD) offers a platform to unite researchers and practitioners in the fields of architecture, urban design, urban planning, building science, and data science. SimAUD 2019 invites submissions across a range of topics related to simulation with a special emphasis on methods that bridge disciplinary gaps between design, construction, resource management, human behavior, and performance analytics. All submissions will be peer-reviewed, and accepted full papers will be published in the ACM Digital Library. This year we celebrate 10 years of SimAUD at Georgia Tech in Atlanta GA, USA.

Learn more about the conference by watching this [video](#) of SimAUD 2018

SPONSORSHIP PROSPECTUS

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VENUE //

The conference will be hosted by the School of Architecture, College of Design at Georgia Institute of Technology (Georgia Tech): a top-ranked public college and one of the leading research universities in the USA. Georgia Tech provides a technologically focused education to more than 25,000 undergraduate and graduate students in fields ranging from engineering, computing, and sciences, to business, design, and liberal arts. Georgia Tech has many nationally recognized programs, all top-ranked by peers and publications alike, and is ranked in the nation's top 10 public universities by U.S. News and World Report. Georgia Tech is centrally located in a thriving metropolitan area with a population of over six million. Atlanta is the crossroads of the south and is a business hub with the third largest concentration of fortune 500 companies. Atlanta has attained international prominence as a major air transportation hub, with Hartsfield–Jackson Atlanta International Airport being the world's busiest airport by passenger traffic since 1998.

VISIBILITY //

SimAUD is a highly selective conference through its rigorous peer-review process. In past years, attendees have included researchers and practitioners in the fields of urban planning and design, architecture and building science, visualization and construction, as well as software developers, managers, educators, and business professionals. Past SimAUD symposia have attracted exceptionally high-quality submissions (papers, notes, works in progress, datasets, and videos). SimAUD is run collaboratively with ACM/SIGSIM and is sponsored by The Society for Modeling and Simulation International.

SPONSORSHIP //

Platinum \$10,000

- 3-minute conference plenary speaker introduction.
- Major recognition on appreciation signage and printed program.
- Full page preferred position ad in conference proceedings.
- Large website logo.
- 4 'Full Conference' registrations.
- Complimentary table, with priority location.

Gold \$5,000

- High recognition on appreciation signage and printed program.
- ½ page ad in the conference proceedings.
- Website logo.
- 3 'Full Conference' registrations.
- Complimentary table for demonstrating materials and products.

Silver \$2,500

- Recognition on appreciation signage and printed program.
- ¼ page ad in the conference proceedings.
- Website logo.
- 2 'Full Conference' registration.
- Complimentary table for demonstrating materials and products.

Bronze \$1,000

- Recognition on appreciation signage and printed program.
- Website logo.
- 1 'Full Conference' registration.

